

Recreational Fisheries Economic Surveys: 2014-2016

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Outline

2014 Durable Expenditure Survey

2016-2017 Trip Expenditure Survey

California CPFV Trip Expenditure Survey



NOAA Fisheries Angler Expenditure Surveys

Data collected:

- Expenditures on fishing trips and fishing-related durable equipment
- Spending on different types of fishing (shore, private boat, for-hire)
- Spending by residents and non-residents of a state

Methods of collection

- In-person interviews
- Mail
- Web-based survey

Frequency

- Every 3-5 years, since 2006
- Nationwide all coastal states



2014 National Marine Recreational Fishing Expenditure Survey: Durable Goods

- Survey focused on durable equipment expenditures only, no trip expenses
- 32 annual categories :
 - Tackle, rods and reels, other gear
 - Camping equipment, clothing, binoculars
 - Taxidermy
 - Magazine subscriptions
 - Club Dues
 - License fees
 - Boat purchases, boat accessories, and related expenses
 - Vehicle purchases and related expenses
 - Second home purchases and related expenses

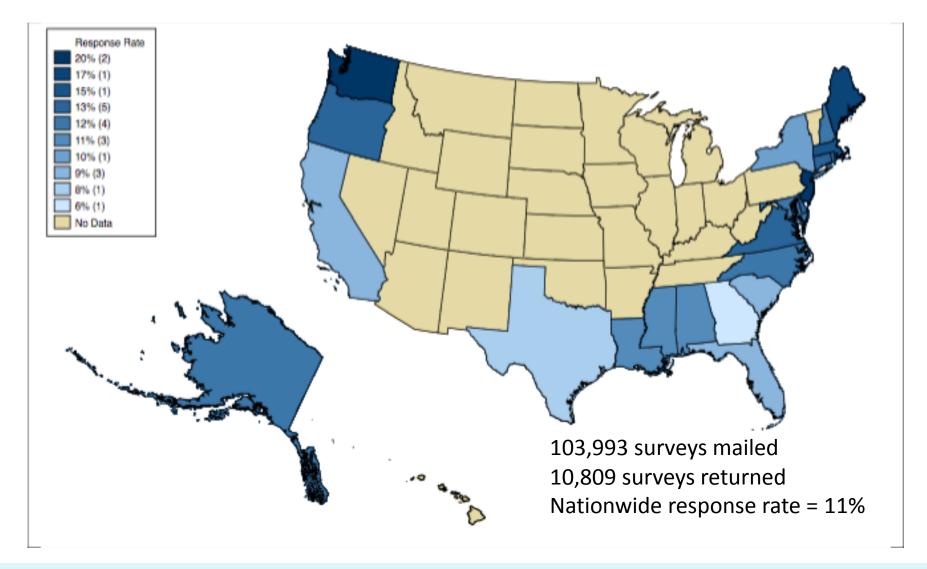


Target Population

- Saltwater anglers who went fishing in past 12 months in all coastal states except Hawaii
- Licensed anglers identified using state fishing license databases
 - Used licenses that allowed for saltwater fishing during 12 months prior to survey
 - Saltwater only
 - Saltwater combo licenses (e.g., freshwater, lifetime, senior, military, hunting/fishing)



Response Rates by State





Additional Information Collected



San Diego, CA – CPFV boats

Number of days fished in state in past 12 months

Gender, Race, Ethnicity, and Age

Years of fishing

Household income and Education



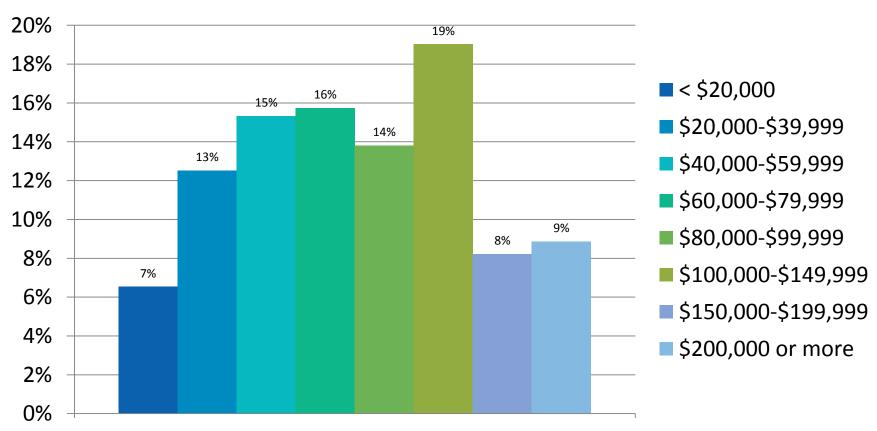
Angler Demographics

Variable	Mean	Std Error
Days fished in past 12 months	27.8	0.66
Percent Male	85.5%	NA
Age	53.5	1.31
Years of saltwater fishing	31.5	0.26
Hours worked per week	29.9	0.30



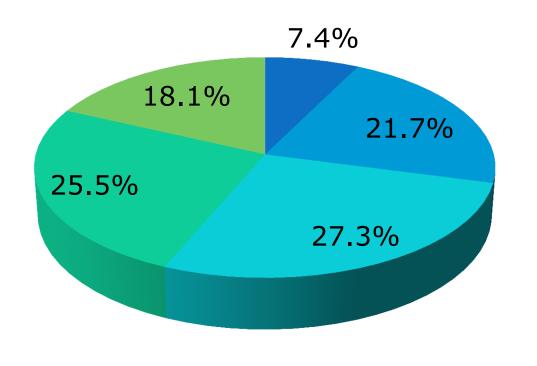
Angler Household Income

Percent of anglers in each income category





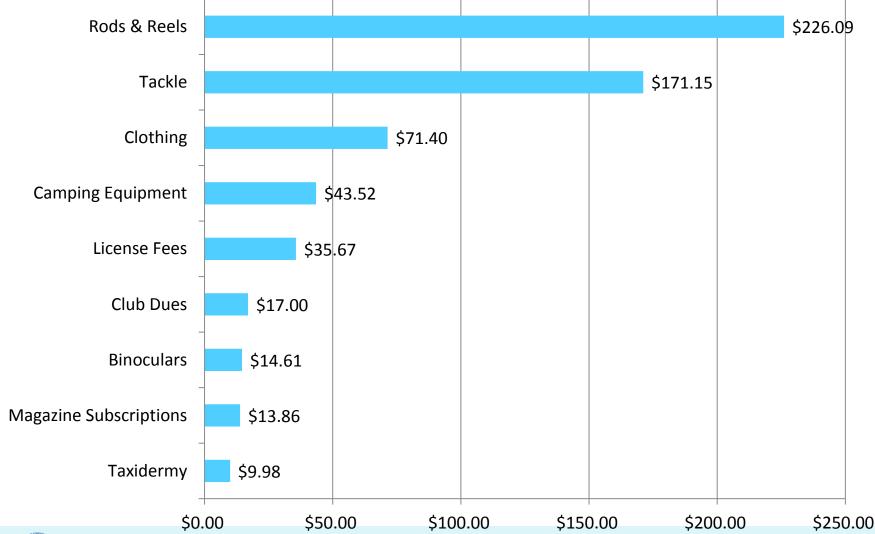
Angler Education Levels



- 12th grade or less
- High school graduate or GED
- Associate or technical school degree or college coursework
- Bachelor's degree
- Advanced, professional or doctoral degree or coursework

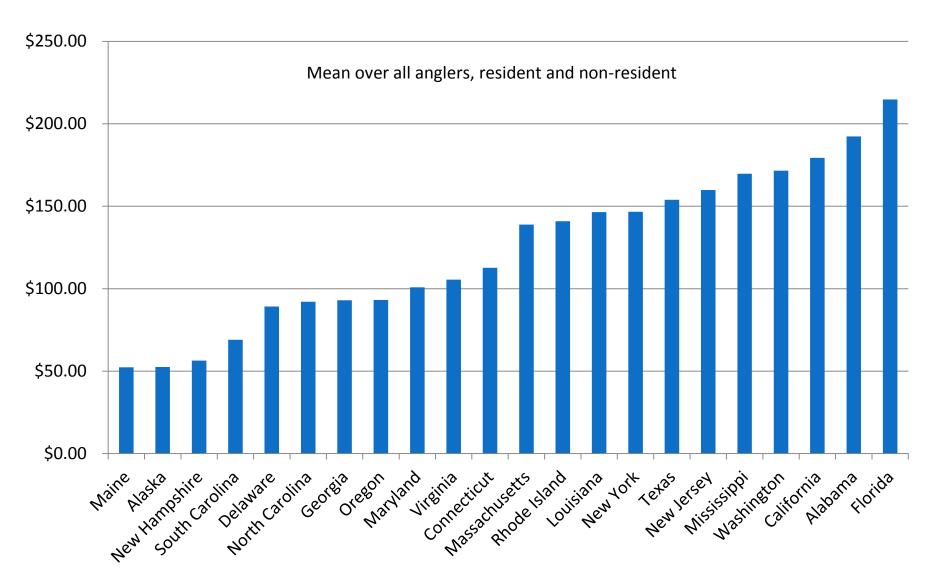


Average U.S. Expenditures – Light Equipment and Fishing-Related Gear





Average Expenditure on Tackle and Related Gear





Economic Contribution Analysis

- Use data on number of anglers from MRIP and state estimates (CA, OR, WA, AK, TX) to estimate total expenditures.
- Estimated with IMPLAN (version 3, 2012 release) which has 432 business sectors in each county in the U.S.
- Analyze sales impacts, jobs supported, contribution to GDP, and income.
- Draft report in progress.



2016-2017 National Marine Recreational Fishing Expenditure Survey: Trip Expenditures

- Timing
 - Gulf states (FL to TX) -2016
 - AK 2016 or 2017
 - West Coast and HMS 2016 or 2017
 - Atlantic (ME to GA) 2017
- Survey will collect trip expenditures only and some trip-related information such as target species, location, mode of trip
- Intercept survey for Atlantic states and FL to MS
- Mail survey for all other states (no intercept in other states)



2015 San Diego Charter/Party Fishing Expenditure Survey

- Summer/Early Fall 2015
- Goal was to get information on trip expenditures for trips to non-US waters
 - Over 240 CPFV vessel-trips included in sample
 - Over 2,000 responses to date
- Survey asked anglers their trip expenditures either in person at the dock, collected contact information for a follow-up mail survey, or handed out surveys anglers could mail back later.
- Awaiting last mail surveys to be returned
- Results forthcoming



